This is an examination of the events on 18 May 2020 involving the harassment of my Tumblr blog (leopardprintismybrown) from a community of fans of the youtuber Cameron Deacon.

This harassment caused me huge personal distress and anxiety and I believe could have had a more damaging impact if it had been inflicted on a more vulnerable social media user. I also believe this behaviour breached guidelines for using social media, amounted to cyberbullying and potentially broke the law.

In my report I intend to cover the following:

- My background as a Tumblr user and my policy on responding to anonymous "anon" questions including those in relation to Cameron Deacon
- The reaction from fans of Cameron Deacon (the 'Camily') to these posts
- The role of Cameron Deacon in inciting the 'Camily' to harass me (evidence from multistream 8 May 2020)
- Discussions on my Tumblr about Luke Deacon and Cameron's relationship with his parents
- A description of the harassment I received following these discussions and how it was instigated
- Why the 'Camily' was compared to a cult
- Definition of cyberbullying and why I believe the behaviour I was subjected to meets the threshold for this definition

#### **SOME BACKGROUND**

I've been a Queen fan since the day I was born. After the release of the Bohemian Rhapsody movie, I was delighted to find out that there was a growing internet fandom of the band on social media and decided to settle for Tumblr, as it enables space for interesting discussions that go beyond the member's physical appearance, but it also includes people of every age, which most of the time guarantees mature and high quality exchange of opinions.

How does Tumblr work? You can create text posts, share visuals like pictures and videos, post your art, audio tracks, create chats, receive private messages and also fanmail, which consists in "asks" that your readers send you, anonymously or not.

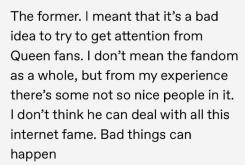
My blog apparently drew the attention of a few number of readers because I don't like to censor opinions, even those that go against my personal preferences and thoughts. The reason behind this decision is because I often witness childish behaviours among fans that censor and block anyone who disagrees in the hope to promote only one way of thinking and seeing events. This policy apparently attracted curious "anons", people that don't feel comfortable with showing their identities when they mention uncomfortable topics.

I happened to receive controversial anon asks regarding Cameron Deacon and Luke Deacon as well - Queen's bassist John Deacon's sons - that Cameron read and decided to associate to my own words, using his followers to harass me after having accused me of bullying him. I will publish and examine the anon asks regarding John's sons below.

#### 1. THE ANON ASKS

I will start with the very first posts mentioning Cameron during a discussion about John Deacon's retirement to explain the reason why his name appeared on my blog in the first place.

#### Anonimo ha detto



Mean people, stupid people, immature people are everywhere unfortunately, but I think the fandom, especially here on tumblr, is generally respectful and loving. It's impossible to find a fandom free of those kind of people because it's not a cult or a dictature and we're all different in how we deal with situations, with what we like and thank God we're free of doing what we want.

I do find it a bad idea to get attention from Queen fans, but Cameron is an adult and his parents must know, so they must be aware of the consequences. This is one of the reasons why I can't stand that everyone treats John like a holy relic when he's perfectly aware that his own son is feeding the fandom.

# 1)

#### Anonimo ha detto

Re: John letting Cam feed off Queen fandom. Brian May has said John wants to be "in his own universe" and that Munich "gave him (John) a lot of damage". I'm not sure how much John is involved in Cam's exploits. He probably is just desperate for peace by whatever means.

**@** 

I've never meant that John uses his son to gain attention from the fans. I said that some of his fans treat him like a saint that needs protection, they're outraged by everything that happens around the man that, according to them, might threaten his mental health and privacy after his retirement, while there's literally his own son out here feeding the fans and using his dad's popularity.

I've clarified my opinion more than once on my blog and I think this topic has been widely discussed.

# 2)

#### Anonimo ha detto

John is most definitely aware. Some time last year Cameron was on a live stream when his dad called out to him reminding him he had an appointment (i think for his diabetes) and Cameron told him that he was on his live stream and to shut up. There's a video and everything.

Yes, I remember someone mentioned this episode a while ago!

I want to clarify my position once again as someone that was simply commenting an attitude of some FANS of John Deacon that people outside of the Queen fandom aren't probably aware of.

Fans that infantilise an adult man creating caricatures of him based on his favourite snack as if he doesn't eat anything else, as if he's an innocent baby that doesn't know how to handle himself. Fans that, at the same time, blow things out of proportion whenever someone mentions John after his retirement, even when quoting things that his son Cameron shared with his followers. Fans that dictate how you should approach John if you happen to meet him on the street.

What I was trying to point out in my posts is that John Deacon is an adult man, he's not a "holy relic" just because he decided to retire from the spotlight: he's still well and alive and probably fond of his past in the band Queen as shown in his willingness to still sign autographs of insistent fans. He doesn't need censors and protectors when he must be perfectly aware that his son even created Queen content and interacted with his fans. He probably knows that sometimes he made an appearance on his son's streams and he probably didn't mind it, so why would fans that don't know him personally say what bothers him and not? What others should do or not.

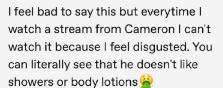
This is the only reason why I mentioned Cameron on my blog.

As for my statement about Cameron feeding the fandom, why would this be a bad thing? I remember hearing about Cameron's social media profile the first time only because other Queen fans mentioned him doing something Queen related. Cameron probably is aware that many of his fans found out about him because of his celebrity parent at the beginning.

What he does or doesn't do, how he uses his father's name is not my business and I'm not really interested in it, as I believe that anyone can do whatever they prefer. Stating that he likes to interact with his father's fans and make fandom reference is not, in any way, hate. I now know that Cameron says he wants to be known for his own thing, but the Queen references are still everywhere on his profile, so how could me stating that he interacts with the Queen fans be considered hate or slandering, also considering what is been said in screenshot number 7 below?

The mention of Cameron on my blog, probably led some people to send me uncomplimentary opinions about Cameron.

#### Anonimo ha detto



LOL I don't know what to say less I don't follow him, I think I just visited his profile once because of course I wanted to have an idea, and that was enough for me

4)

#### Anonimo ha detto

**@** 

let's be honest: cameron has no fans. Cameron is sooooo cringe Imao. we all follow me because we think he's gonna talk about his father. I would be surprised if Cam really have fans haha

0

Come on, anon... don't be mean. I can see where you're coming from but certainly other people share his same interests, though he wouldn't be this popular - like all the other children of the Queen members. I don't like what he does but let's always use words as if the people we're talking about would read them.

(To those who intend to come to the rescue: let's end it here so that no further critics regarding the one you want to protect are added. The best way to avoid suffering to the guy, if that's what you wanted to do)

5)

I think it would be obvious for EVERYONE that I was actually disagreeing with this kind of criticism. I also think it's worth noting that, knowing that there were also fans of Cameron on Tumblr, I imagined this would have attracted a neverending steam of outraged messages that would have just mentioned the guy's health issues to defend him. But Cameron decided to accuse me of throwing hate on him, as can be seen later.

#### **HIGHLIGHTS**

<sup>&</sup>quot;I don't know what to say, I don't follow him"

<sup>&</sup>quot;Come on, anon... don't be mean"

<sup>&</sup>quot;Certainly other people share his same interests"

<sup>&</sup>quot;Let's always use words as if the people we're talking about would read them"

#### Anonimo ha detto



(I'm not coming to his rescue) I think that he feeds into the whole deaky thing a lot to the point where some people (mostly queen fans) find it a bit strange or cringe. But that doesn't really give people an excuse to say mean things about him.

Yes, absolutely. Like how he always uses the nickname Deaky, uses the hashtag Team Deaky, the Queen references.... he literally acts like a fan that doesn't actually have a connection with his dad and his past. I couldn't stand the sight any longer when I saw that post about the cheese on toast

**6**)

This was obviously my **OPINION** on Cameron's content and actually the only one I expressed about him, to JUSTIFY why I don't follow him and personally don't like his content. It wasn't based on Cameron's physical appearance or intellectual abilities. Does it make me a hater?

I'm not someone that makes affirmations with no reasons just to hurt the others: I said that I'm not interested in Cameron and explained why. Not explaining why would have actually sounded more like a prejudice. I think I have all the right to not be a fan of something. I don't even follow many of the other children of the Queen members and I can explain why. Does that make me a hater?

I know that Cameron affirms he wants to be his own thing but references created by the Queen fans are still everywhere on his social media and that cannot be denied. I'm just stating what didn't attract me when I ran into his profile, whereas it's something that attracted other people: it's a matter of personal taste and it's not really my business what he does with his or his dad's image, as I clarified in the next post.

#### DIFFERENCE BETWEEN HATE AND OPINION

Definition of OPINION taken from dictionary.com:

- A belief or judgment that rests on grounds insufficient to produce complete certainty
- A personal view, attitude, or appraisal

# Definition of HATE taken from dictionary.com:

- To dislike intensely or passionately; feel extreme aversion for or extreme hostility toward; detest

#### Anonimo ha detto



I have some genuine criticisms of cameron . I dont care about him using deaky or deakyfam or stuff like that . My criticism goes more to his use of fanart for merch . I hope he at least payed those people for that. Every time i check his Instagram it seems he has another poor artist he is scamming out of money

So I've heard that he was doing his own merch but I don't know about it enough to have an opinion regarding it. I have to say that if he has such a consistent fanbase he must have given credits to the artists, otherwise someone would have complained by now.

I want to clarify that I don't really care if Cameron uses his dad's image: many other celebrities' kids do it. I only explained why I don't follow him and that I mention him in discussions just to point out another exaggeration from some John's fans' part. Like dictating how you should approach John after

his retirement and treat him as if he wasn't an adult man, when his son is the first one to use his dad's image and interact with his fans thanks to that.

*7*)

Again, even when mentioning John I was talking about the attitude of some FANS. I reiterated that I'm not comdemning if Cameron uses his dad's image or not - as it's something that many other children of famous people did - and explained why I happened to mention him on my blog where I discuss of other subjects.

# 2. CALL OUT: MY INITIAL REACTIONS WITH CAMERON'S FANS

The following days after these asks, I started to notice that I was receving too many suspicious interactions from Cameron's fans, one of them focusing on the ask mentioning a

suspected lack of hygiene from Cameron's part and on the other one about Cameron's lack of real fans.

This was the first signal that there was something twisted in his fans' aggressive reaction:

#### 8 May 2020

Can you please just stop wasting precious oxygen. Cameron is my hero and I can stand for you to talk about him that way! Cameron is the best and just because you are a blind bitch that cant see how amazing cameron is dosnt mean you need to hate on people!



larrythedolphin

How fucking dare you. I dont care who his father is cameron is the best youtuber I know! He is so funny, and cute and adorable. I am a huge fan of cameron and just cameron. I am not lurking there just for whoever his dad it. I will be a fan until I die, so if you have soemthing to say then say it because I swear I will find you and break your neck!



larrythedolphin

@larrythedolphin please don't make threats.

leopardprintismybrown • utente originale del post



Well they need to respect the camily! Cameron is the best and if they want to say rude untrue stuff I will have to teach them not to



larrythedolphin

@larrythedolphin not in that way, thanks.

leopardprintismybrown • utente originale del post



If that's what it takes for them to stop being a nuisance. If they don't heed this warning then I will have to kill them too. Cameron is the best



larrythedolphin

9)

This is where I first heard the name Camily from. The name they decided for their community of fans of Cameron Deacon. A name that reminded me of a cult for the blinded foolishness in deliberately making death threats to protect a leader.

I will later address further reasons that called for the cult parallelism in paragraph 6.

In addition, a user named Anny (tardisgrump), that was part of the Camily chat at the time, felt like reaching out to me to complain about the treatment of the artists Cameron uses for his merchandise.

Anny found my blog precisely on the private chat of this Camily because there were screenshots of my blog without my knowledge.

After some discussion, Anny concluded with "contrary to what they put you as you just seem like a nice person". This made me realize why I was getting comments from Cameron's fans all of a sudden.

What, in the end, made me decide to call out this toxic cult like behaviour, was actually finding out while navigating on Tumblr that Cameron himself personally sent those screenshots in the Camily chat and engaged in criticism with his fans regarding my blog.

Someone like him that aspires of becoming a web personality was riling up his followers against a singular individual. At first I thought that he didn't actually understand that expressing his distaste against someone would have unleashed his fans. But no. I only recently found out that he was already expressively sending people against me during his streams because he believed I was a hater.

#### **EVIDENCE OF CAMERON'S INPUT: THE CAMILY MULTISTREAM 8 MAY 2020**

https://www.youtube.com/watch?v=plX6Mu1kgOI&t=702s&app=desktop

#### Starts at 3 mins 50

"If you guys know erm, I was talking to you guys about that hater on Tumblr so I want the Camily to go and fuck em up; Phff! Go and fuck up that hater! Aahh!"

Talks about other stuff

"[READING] They don't deserve bread" "No they don't!"

"[READING] She is cancelled!" "Yes she is!" (laughs)

"I found some like... I was looking up Tumblr posts about me and then there was some random like hater just like hating on me being like *Cameron doesn't have friends, like he's really cringy* and I'm like bitch! You wish you were me! Hey Jess!

And to be honest it did make me feel a little bit down. Like I'm the type of guy... I don't like people not liking me...But you know.. I've got my Camily who loves me so screw them, their loss!

Talks about other stuff

"Aww Thanks guys, screw them. Aww. This is why I love streaming..." Talks about Camily

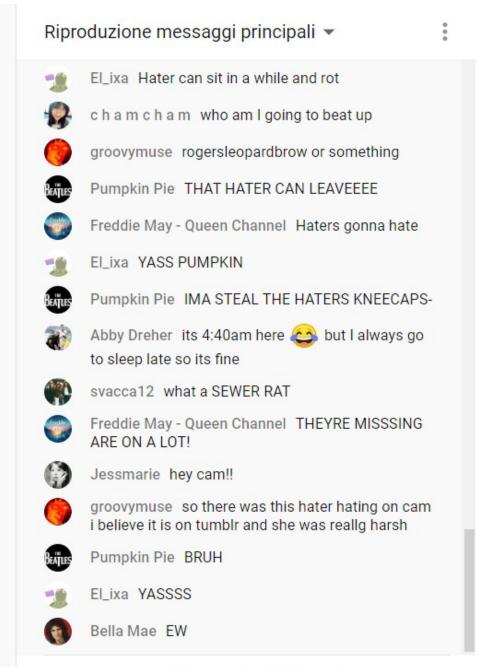
"Aww, Aww Jess... "[READING] I'm gonna draw you Cam and its says she wishes she were me!"! She wishes she were me. Okay! Okay honey! She wish she had the Camily. That [Alon?] person is probably some loner who wishes... she could be part of the Camily and then they can't"

*Talks about other stuff* 

See they be wrong! She be fucking wrong! That bitch wish she were me, that bitch!

[READING] "...Love to run them over..."

*Talks about other showering etc* 



# Riproduzione messaggi principali 🔻





Bella Mae EW

Pumpkin Pie YES KWEEN SAAAYYY

Bella Mae JESSSS

groovymuse MERCH IDEA: "she wishes she was me"

chamcham noooo:((((( we love youuu

Pumpkin Pie YES

svacca12 we were ABOUT to go on a mass hunt

Pumpkin Pie SCREW EM

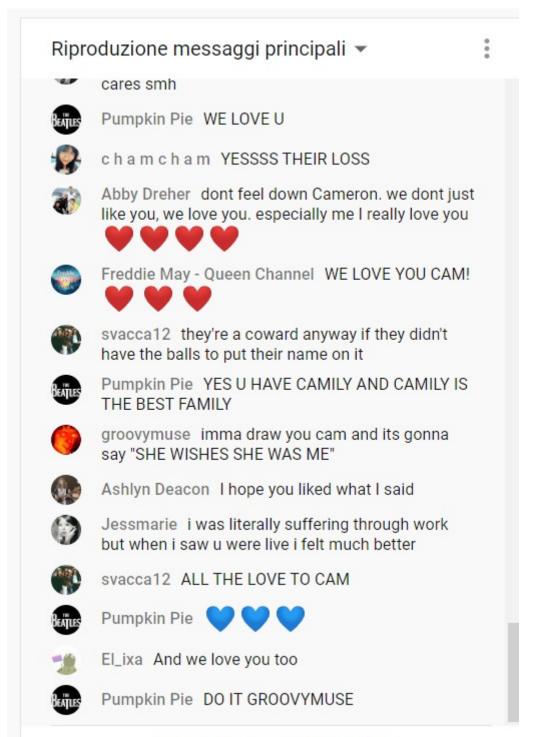
Jessmarie screw them, they were on anon so who cares smh

Pumpkin Pie WE LOVE U

chamcham YESSSS THEIR LOSS

Abby Dreher dont feel down Cameron. we dont just like you, we love you. especially me I really love you

NASCONDI LA RIPRODUZIONE CHAT



NASCONDI LA RIPRODUZIONE CHAT

*13*)

# 3. LUKE DEACON

The day before the Camily started to attack me in group, there was some controversy going on on social media regarding Cameron's brother, Luke. Apparently someone had found old tweets an ex girlfriend of his wrote on Luke's public Twitter and some fans were commenting on the content of those tweets. An anon mentioned the episode even on my blog and, as can be seen, I didn't even give a proper reply, as I wasn't informed about the situation:

### 18 May 2020



I don't want to get into this topic because, as I said many times, I'm not really interested in what Luke is doing, and I thought it was obvious from my lack of engament in these issues as shown above and below. But it's worth noting that, as much as some topics can understably bother those directly concerned, if something is public on the internet and wasn't even removed, fans will talk about it, especially until they aren't proven wrong.

50 year olds have been talking about Queen on renowned forums before Cameron and Luke were even born. I hope they realize that not only they are the children of a celebrity and because of that they already draw the attention of the fans of their father, but they also decided to pursue careers that put them under the spotlight.

Their social media profiles are public and open, nobody violated any kind of privacy when they found those tweets. And in this case I'm talking about other Tumblr users, because I didn't even mentioned this matter on my blog. Sadly this is another thing that public figures have to deal with. Has Cameron wondered why his other 4 siblings aren't the subject of gossip and chat? Because they chose a different career.

18 May 2020

# Anonimo ha detto



Did you guys see that Luke follows some sex workers? That's not a bad thing, I just saw it once and was like whoa 😳 😂

I don't know because I'm not really interested in what the children of the Queen members do so I'm not very informed

*15)* 

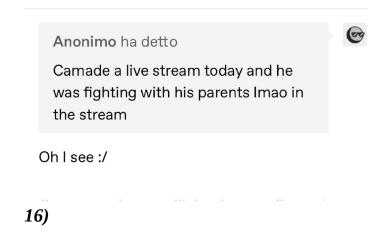
I once again reiterate my total lack of knowledge and interest in what Cameron or Luke do. I received this ask and I've been told that Cameron's biggest gripe is that I reposted slandering about him and his brother.

First of all I didn't repost it but I received an ask. Second, I will never get tired of saying that I don't censor anything, especially when I don't really know what people are talking about and I can't say if they're telling the truth or not. Third, the anon said "did you guys see" which means that Luke has supposedly an open account from which fans can see who he follows and I'm not really in the place to deny or agree with what this anon said to defend or condemn Luke, since I don't follow him.

# 4. THE FIGHT DURING THE STREAMING

Since I don't follow Cameron and I'm personally not interested in his content, it's obvious that I don't even watch his streams.

Despite that, I found myself again receiving asks of people telling me that during one of his streams, Cameron had had a fight with his parents in front of his fans.



In the meantime, someone that noticed this ask shared with me a detailed description of what had happened and the link of this stream. I watched it and formed a personal opinion of what I witnessed as I do with every other topic discussed in the fandom.

# 18 May 2020

#### Anonimo ha detto

I saw the fight. Cam was trying to keep his parents from showing up on stream, like he was trying to protect their privacy. It didn't seem serious or nasty. Let me tell you, Mrs.

Deacon seems very tough, very different from fan depictions on tumblr. I can see why Freddie

Mercury thought she could "look after and protect John." I also believe fans' claims of her chasing them away from John's house. It wasn't any different from me arguing with my parents, nothing more.

I got a very detailed description of what happened in the stream. I just don't want fanatics to focus on my blog. From what I read, I'm 100% on Veronica's side.

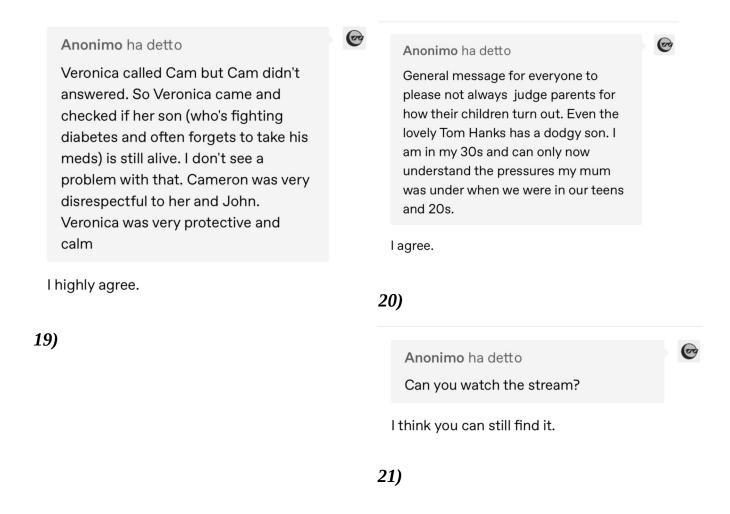
#### Anonimo ha detto

Yeah, Cam seems to genuinely love his parents and he seemed like he wanted to protect them. Likewise it seemed more like his mom was worried about him. I hope no one makes any drama out of this, as what happened was completely normal. My own mom gets worried if I don't pick up my phone right away LOL.

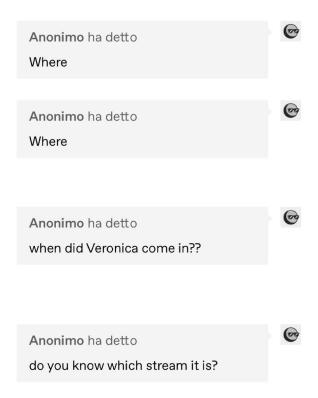
**@** 

Yes, but maybe you don't keep on streaming and let people hear when your mum is having a fight with you because she's dead worried about you not picking up your phone when you have a serious illness

18)



The curiosity for this episode, that I didn't even bring up in the first place, grew so much that I started to get too many asks. I just knew that this would have captured the attention of the Camily again, so I decided to clarify my position once and for all.



Guys, please. I don't want to come off as rude but if you haven't understood it from the post I wrote on Saturday and from my last replies to the asks related to Cameron, I am uncomfortable about this situation.

I am not interested in what John's children do, especially Cameron. It's nice to have a chat and be more informed about certain situations but this blog has become a place of information about John's sons against my will. I don't know why I started to receive all these asks about them. The people that worship him are brainwashed and act like adepts of a cult, they don't make it possible to have an exchange of opinions as we used to do and I'm really sorry about it.

I don't want to be under their or Cameron's eye, they are already trying to cover up what happened during this stream to "protect his privacy" and if I shared the video they would surely start to talk about me again and I don't want it. I know it doesn't make sense because the stream is public and everyone can see it, not to say that Cameron deliberately kept on discussing with his parents in front of the screen and decided not to stop it, but you cannot reason with these people.

Maybe there are other blogs that follow everything that Cameron does and enjoy talking about him that won't be deemed as haters like me, but this is a Roger blog.

*22*)

This was my last post before I checked my inbox again and found bunny emojis.

I want to say this for those who thought that spamming bunnies was an inoffensive way to fight "hate": do you have an idea how it's like to receive cryptic messages from nowhere and not even understanding the reason of it? I actually had no idea of what was going on, I felt there was something malicious behind it because in my country associating someone to a rabbit is equivalent to saying "coward".

I messaged Anny because I was feeling that she had an explanation for the bunny emojis.

# 5. THE HARASSMENT

Turns out that the bunnies were a way to block out haters conceived by the members of the Camily and encouraged by Cameron.

Anny found out that the Camily was actually working for reporting me in mass in order to have my Tumblr blog taken down under the allegations of Cameron saying that I am a hater. Cameron was also ready to go rant live on Instagram. None of Anny's attempts to stop them worked.

I will leave the screenshots of the words I was witnessing being written in that chat in real time to give an idea of how nobody bothered themselves to read what actually happened and what I actually wrote on my blog before calling me hater and bully, but also how everyone was ready to believe what Cameron said and to act following his wishes.





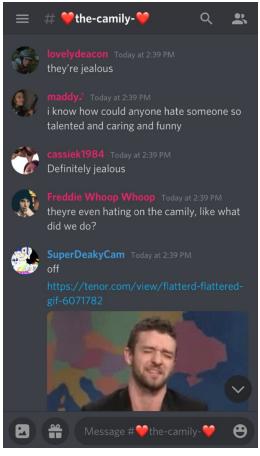




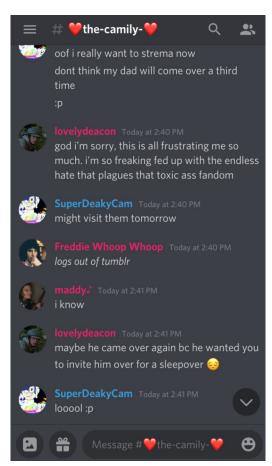


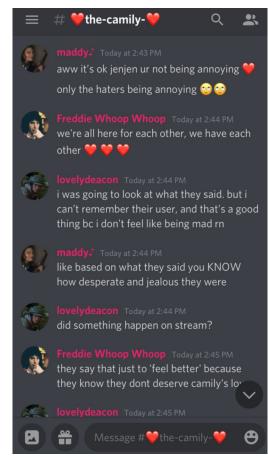


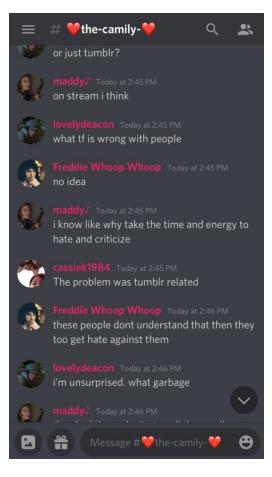


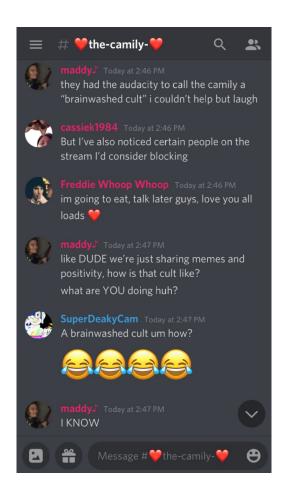


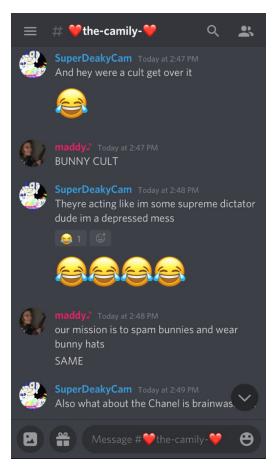








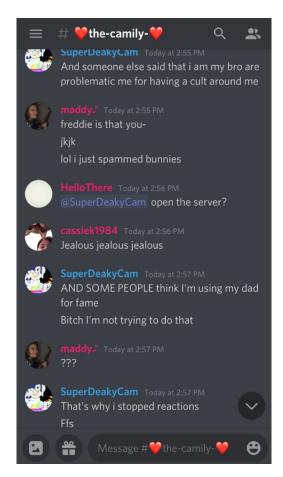


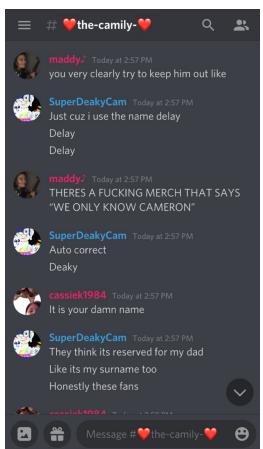


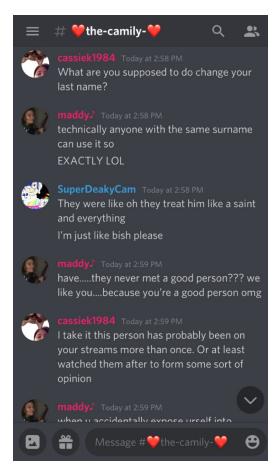


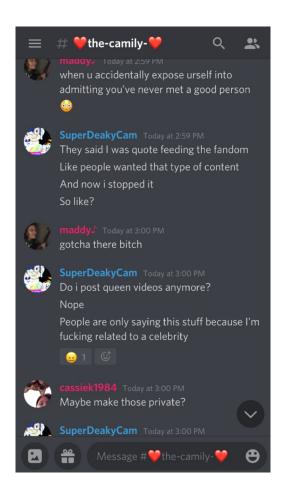






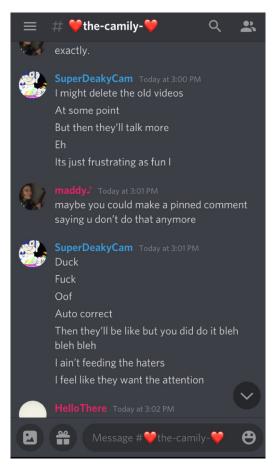




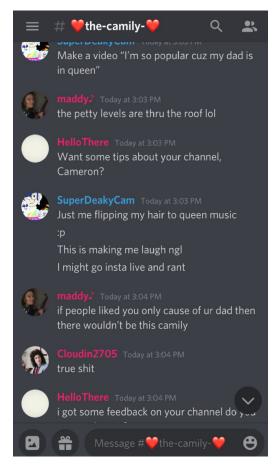




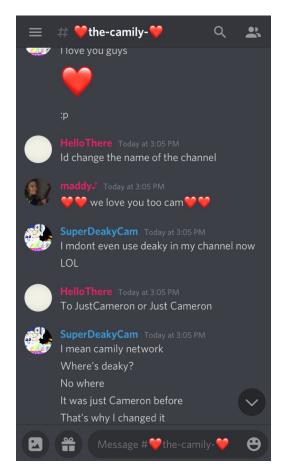




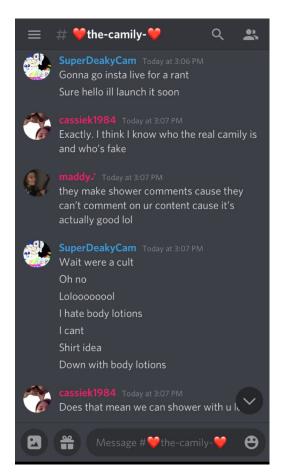


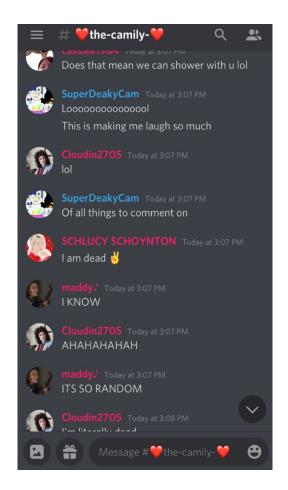






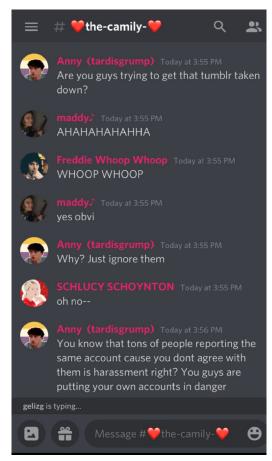


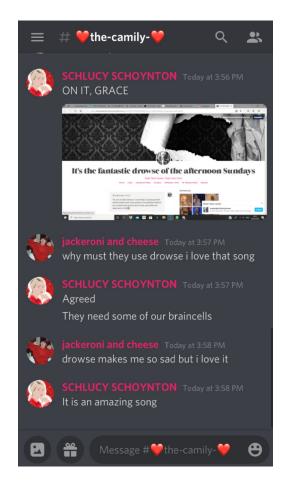






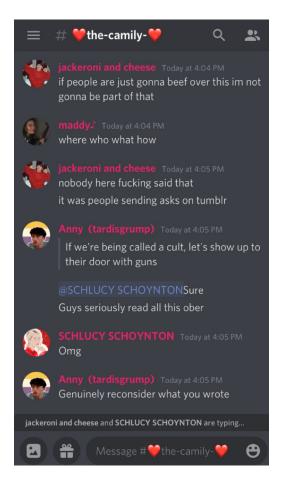








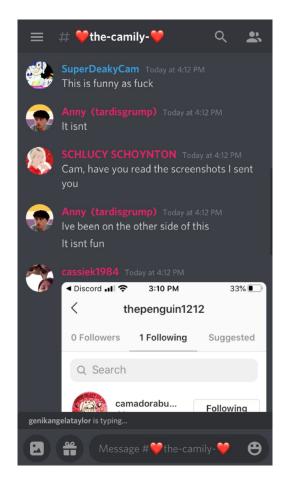






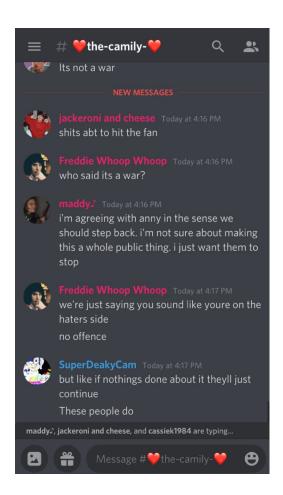


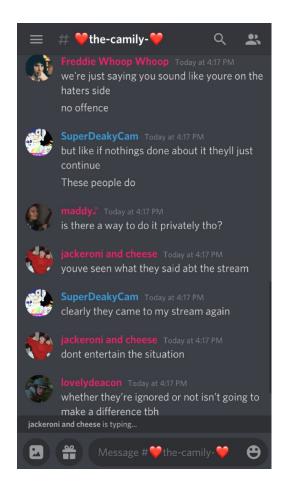


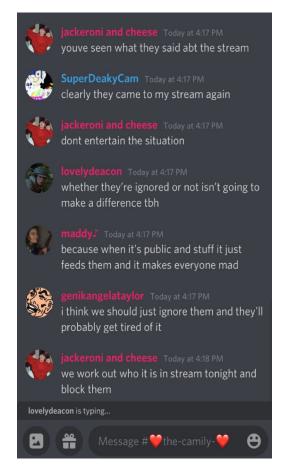




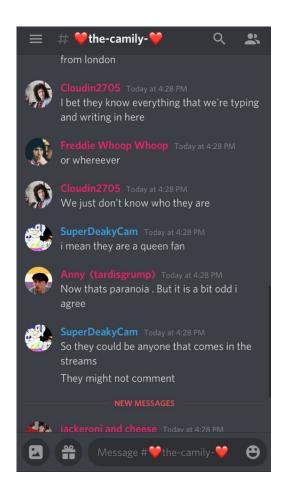














# IMPORTANT THINGS TO TAKE INTO CONSIDERATION FOR THE FUTURE WHEN SOMEONE FROM THE CAMILY WANTS TO ACCUSE SOMEONE:

- Difference between hate and opinions (already explained in paragraph 1)
- Not everyone will share your same interests, learn how to deal with it instead of thinking that there's a conspiracy and maybe try to understand why
- Actually educate yourself about the situation, especially before accusing someone
- Actually take time to reflect before acting
- It's reductive to come to the conclusion that everyone who has an opinion different than yours is jealous or mean
- Consider different points of view instead of blocking without even listening to what the other person wants to say
- Always express your opinions as if the person you're talking about could read them, even in private
- Consider that the person you want to attack may be going through something that you're unaware of, as you don't know their personal story
- Think of all the possible consequences of your actions

The last statement "im not going to do anything serious now ofc" was followed by Cameron going on Instagram and actually doing something serious.

While panicking to find a way to not have my blog reported, I was receiving bunny emojis but also anonymous asks of people telling me that Cameron was "roasting the shit out of me on IG". Cameron has a public Instagram profile with 10k + followers.

What follows here are second-hand information reported to me from those who witnessed Cameron's live stream where he reads my blog, because I didn't want to watch his public harassment where he twisted and mixed up my words.

For this reason, this will be reported with screenshots because these are not my words:

yes he said in his ig stream that people should report you

I'm watching it rn again and he made fun of you getting death threats wtf who raised this boy

'I love how the person that made death threats is called Larry the dolphin, they know about our larry'

also he said that you said he's disgusting and not the anon

he's saying that you said that

you said 'they call themselves camily' and as he read that he said 'yes we do bitch'

# he said 'bitch i'm authistic'

and he found it funny that somebody said to you 'i will find you and break your neck' he laughed about that comment to you

'she's using abusive language and we all should report her'

they also harassed you in the stream for being a fan of roger

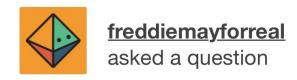
you said that you're not interested in Cameron and he said 'oh you fucking bitch'

During and after the stream I received plenty of messages of solidarity, not only from Tumblr users, but also from members of the Camily that apologized in private after reading what truly happened on my blog. They claimed they didn't know the full story but they wanted to remain anonymous because they were afraid of saying something to the others in the chat that were still mad.

I will go back to this topic later, because, unfortunately, hateful and delirious messages arrived as well in the following days.

#### freddiemayforreal-deactivated20 ha detto

Listen here you little shit, you snuck in our Camily server PRETENDING TO BE A FAN WHEN YOU WERE ACTUALLY THE HATER. YOU JOINED SO YOU CAN EXPOSE ONLINE WHAT WE SAY BETWEEN US. SO KNOW LET ME EXPOSE YOU! WHEN WE WERE TALKING THE OTHER DAY ON THE DISCORD, YOU ACTED ALL INNOCENT. YOU ACTED LIKE A "SUPPORTER" BUT **CLEARLY YOU WERE EITHER** SUPPORTING THE HATER OR YOU WERE THE HATER YOURSELF. AND **EVERYONE SUSPECTED IT WAS** YOU! YOU EVEN MADE AN ART SERVER BEHIND CAM'S BACK AND TALK AGAINST HIM. BITCH!



Alright, fine, I made a mistake. Im a human alright? Sorry. BUT THERE'S ABSOLUTELY NO NEED OF HATING CAM AND US. WHAT DID HE EVER DO TO YOU? AND I KNOW YOURE AN ACCOMPLICE OF THE PERSON THAT SNUCK IN OUR SERVER. AND WE'RE NOT A CULT FFS!

23) 24)



# freddiemayforreal replied to your ask post

Hold up, I am saying the truth here. It's true, this person pretend ed to be a fan of Cameron and then you turned out to be a hate r that was exposing everything we're saying. Call me whatever y ou like, Im fighting for the right cause

*25*)

#### cheesetoastie101-deactivated202 ha detto

Listen here, I agree with Freddie. However, I know you're were an accomplice to sneak the hater in the server. Fine, Freddie made a mistake, wrong number. It happens. He might got confused BECAUSE OF ALL THE HATE GOING ON! AND CAMERON AND THE CAMILY DOESN'T DESERVE THIS HATE! WHAT DID THEY EVER DO TO YOU? Also, you and your accomplice, pls piss off Tumblr, you hate has disgusted many people and some people from the Camily, including Freddie, are going to hard times & youre making matters worse.

*26*)

cheesetoastie101-deactivated202 ha detto

And the reason why Cameron tells the Camily (which is NOT a gad damn cult) to report you is because youre spreading hate whilst acting all innocent. They're not gonna let you do things your way. You're brainwashing people in believe the hate you're spreading. Be prepared dear, Im warning you, no matter how prepared you'll be, the Camily will win.

#### cheesetoastie101 ha detto

What's your problem is Freddie deactivated their account? Is it be.

gonna effect your life? No. Let them

*27*)

cheesetoastie101 ha detto

You didn't have to use " when mentioning Freddie's name. I know Freddie well. It's their name, if you have a problem, it's not Freddie's problem but yours.

# cheesetoastie101 ha detto

Listen here, if Roger knows what you're doing and how you're spreading hate on his bandmate's son, he'll surely kick you in the ass (that's the same think you told Freddie by the way).







# 80srockstarwannabe ha detto

alright so can you just move on? like cameron and the camily already forgot about it and you just keep spreading hate. like yes some of the things that they've said are childish but we've all moved on we're just waiting for you. at this point you're just seeking for fame

*29*)

# 6. PARALLELISM WITH A CULT

Cameron and the Camily found very funny the parallelism I made of their community with a cult after witnessing death threats and blinded madness, to the point that Cameron wore a cult leader robe during his Instagram live stream and his followers created memes about it. I believe they are completely unaware that modern cults do not consist of rituals and sacrifices and that the Camily unconsciously corresponds to more than one characteristics associated to cults.

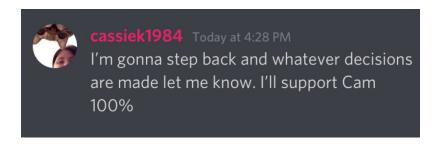
I will highlight notable points from this paper.

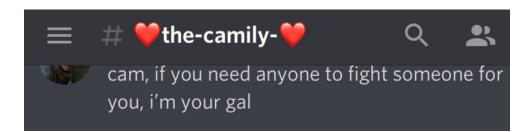
*Sociologists define a cult as a group:* 

• whose members show unusual or excessive devotion to some person, idea, or thing

Cults identified as being "dangerous" to its members or to society show one or more of the following traits:

Members show unquestioning devotion to the group and its leader





How fucking dare you. I dont care who his father is cameron is the best youtuber I know! He is so funny, and cute and adorable. I am a huge fan of cameron and just cameron. I am not lurking there just for whoever his dad it. I will be a fan until I die, so if you have soemthing to say then say it because I swear I will find you and break your neck!



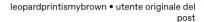
larrythedolphin

Can you please just stop wasting precious oxygen. Cameron is my hero and I can stand for you to talk about him that way! Cameron is the best and just because you are a blind bitch that cant see how amazing cameron is dosnt mean you need to hate on people!



larrythedolphin

@larrythedolphin please don't make threats.



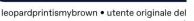


Well they need to respect the camily! Cameron is the best and if they want to say rude untrue stuff I will have to teach them not to



larrythedolphin

@larrythedolphin not in that way, thanks.





If that's what it takes for them to stop being a nuisance. If they don't heed this warning then I will have to kill them too. Cameron is the best



larrythedolphin



tardisgrump\_art Its disgusting that you dont even care to pay these artists. This is high quality work and they just do it for you for free. They are probably pretty young so you are just using their innocence



23h 4 likes Reply

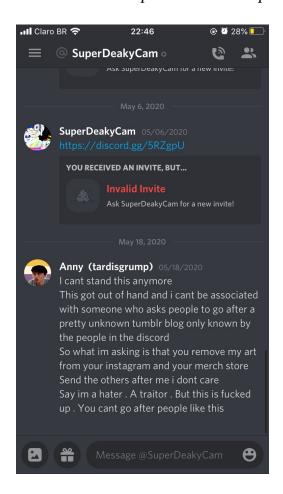


@tardisgrump\_art Look, I don't want to start drama but

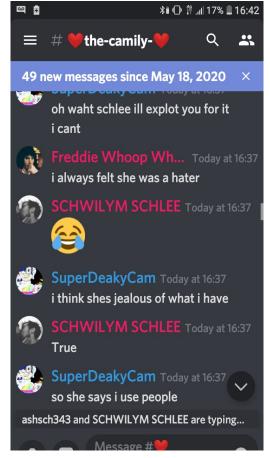
@camadorabunny would never use someone for their innocence! He's a sweet, honest man, that would probably give the shirt off his back for anyone! Cameron and probably paid for all of the designs that he got for his Merch. I really don't think Cameron would do something like that... He's very sweet and kind!

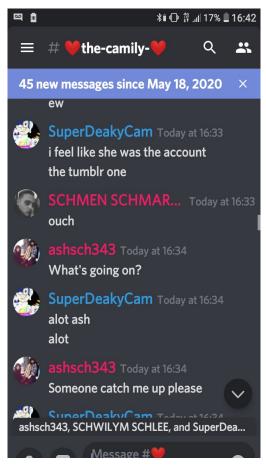
8h Reply

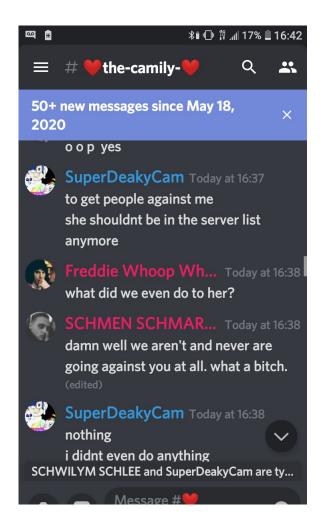
Members are exploited and manipulated by the leader (s) of the group











- The leader is a charismatic personality who claims to have some kind of exclusive knowledge or ability
- → Cameron first gained followers for being the son of a celebrity and his followers still mention his famous parent even if now Cameron wants to be known for his own thing
  - The leader controls members by telling them how they should think, act, feel, etc...

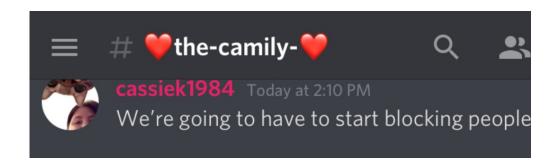
i wouldn't really call it a cult. most of the people in that server are lovely.

they just feel like they have to go by what cameron says

i will admit i said some nasty things but i didn't mean it. i didn't know the full story.

• A culture of "reporting" is promoted among group members.

Group members are told that it is their duty to report anyone saying or doing anything "disloyal" to the group or, especially, the leader. The fear of being overheard or found out has the effect of discouraging members from saying or doing anything against the group.



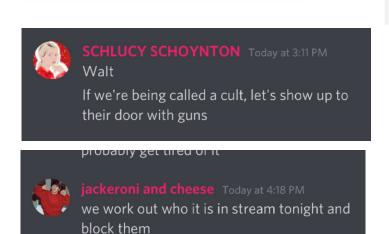
#### freddiemayforreal-deactivated20 ha detto

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#### cheesetoastie101-deactivated202 ha detto

And the reason why Cameron tells the Camily (which is NOT a gad damn cult) to report you is because youre spreading hate whilst acting all innocent. They're not gonna let you do things your way. You're brainwashing people in believe the hate you're spreading. Be prepared dear, Im warning you, no matter how prepared you'll be, the Camily will win.

hey I know you don't know be but yesterday I jumped on insta and commented under one of Cam's posts defending you but he deleted it. Just proves he knows he's in the wrong. I support you completely and I'm sorry that this is happening to you.



#### tardisgrump

Hello today cameron deacon decided to block me after i said i had no interest in being associated with him anymore due to the fact he incentivized harassment against

@leopardprintismybrown for posting asks she got about him and because of his shitty shitty treatment of artists

And no cameron contrary to what you said in the discord after i left i am not jealous or money hungry . I have self respect and morals , there is a difference

I hope the camily sees this and sends their "blocking out the haters" bunnier or whatever the fuck

also know i'd be crucified if i said this but i saw some of the stuff you said and agree. i agree there's major miscommunication and everyone's attacking the wrong person. i agree with some of what you said about the camily being so young and i can tell you first hand it's mostly true. i think that the

i really would try to defend you in the server but they'll call me a traitor too

they don't actually know that i'm apologising to you right now

this isn't obvious please don't share that i said this on ur blog on instagram anywhere. there's already enough misunderstanding as it is, and i'd like to stay as anonymous as possible.



dont make this public but because of my comments under your posts, they started to harass me too. i have a lot to struggle about, so im gonna delete my account. youre much stronger than me, i wish you all the best and im gonna support you from afar



don't make this public pls. He really told me not to spread negativity in his stream but I just told him his fans should stop bullying! Cameron said 'I didn't forced my fans' I freaking watched the stream and he did forced his fans. I lost ALL my respect for him

hey pls don't make this public but I told Cameron in his stream that you did NOTHING and that I lost all all my respect for him and he said 'i didn't forced my fans, stop hating on me' and his fans replied to me with 'ok bye sis' gosh this cult really understands NOTHING. I'm so mad Cameron thinks he's right.

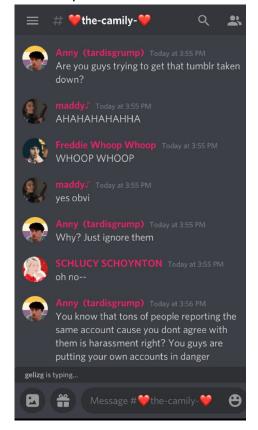
Hi. If we could keep these messages between us, I would really appreciate it because if I'm being honest, I'm afraid of what might happen if others found out I'm reaching out to you. I want to apologize, though. It makes me sick to

#### What Kinds of People Join Cults?

Most people that join cults are "normal." They are not mentally ill or social outcasts. Those who join cults often come from a wide variety of social categories and backgrounds. However, people who join cults do tend to display one or more of the following personality traits:

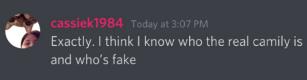
- They are experiencing some type of stress, crisis, or turmoil in their lives. This could include a romantic break-up, failure in school, or problems at work.
- They are unassertive have trouble expressing criticism and doubt and/or find it hard to say "no" to others. People who cannot say "no" are more likely to be coerced into joining a group out of fear of offending others or having conflict.
- They are gullible and believe what they are told without thinking or questioning. These kind of people are simply unable to logically evaluate things they are told. They will trust what someone else tells them instead of thinking it through and coming to a logical conclusion based on evidence/information.

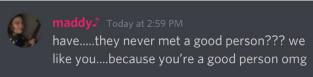


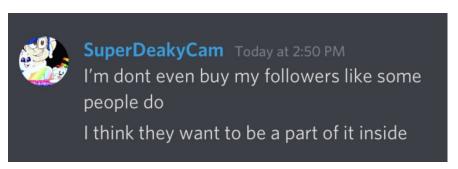


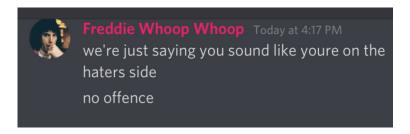
• They have a low tolerance for ambiguity. That is, they see things in black & white terms. Something is either one way or the other. They demand absolute answers to life's problems. For instance, a person like this would be more likely to accept a cult leader's assertion that the group is good and the rest of the world is "lost" or "bad."

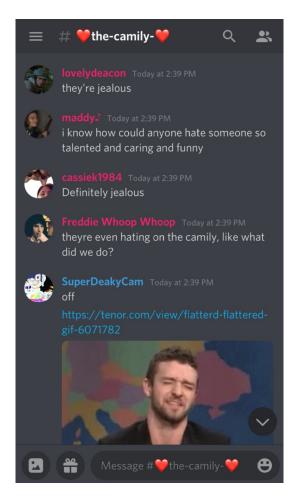


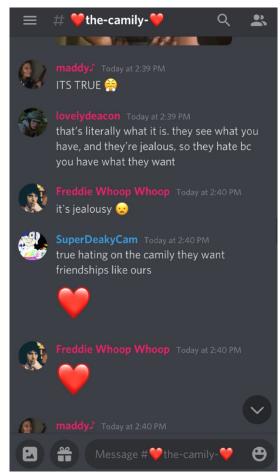










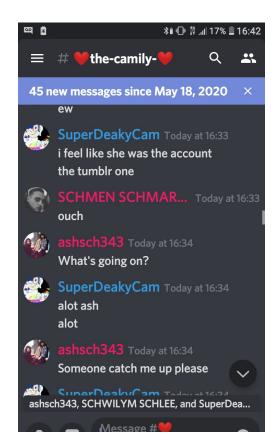


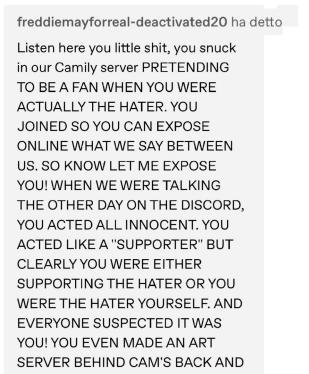
Another interesting <u>article</u> was written by Zara Barrie on how those with social media platforms who are influencers can abuse their social capital and become bullies. It explains perfectly the power of influencers and the crowd mentality that builds up in their defence as well as how a responsible social media influencer should act. Below are some extracts from it:

Abusing social capital: "This is when an influencer (a person who attains an expansive following that respects their style, their views, their work/art) uses their social media platforms as a tool to pressure others into thinking the exact same way they think. It's when influencers act like internet bullies."

# yes he said in his ig stream that people should report you

"Because the influencer is so vehemently adored by the masses, their bevy of followers will take their word for it. They won't watch Such and Such's film and decide if it's shitty and problematic for themselves [If influencer has already said so]. They won't do any research on Such and Such. Instead, they'll comment: "You are so right! F\*ck Such and Such! F\*ck anyone who likes their awful work!"

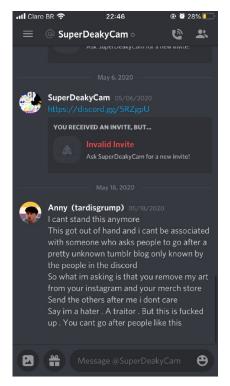




TALK AGAINST HIM. BITCH!

(Note: Cameron said he thought Anny was me – the Tumblr user – and his fans immediately accused me sending me messages in my inbox)

"A few of the influencer's followers might think: "Hmm, I actually disagree with the influencer on this one. Such and Such's art actually helped me navigate a really tough time in my life." But they'll think this super quietly because if they dare to even politely question the influencer's authority as the moral and creative dictator of the internet, they'll be eviscerated. Deemed "part of the problem." Called out for being "stupid." Tossed out of the community and hung out to dry with the rest of yesterday's dirty laundry."







to that cause everyone's still pissed. i also know i'd be crucified if i said this but i saw some of the stuff you said and agree. i agree there's major

i really would try to defend you in the server but they'll call me a traitor too

"That is the danger of having a platform. People will all too often follow your lead and violently agree with you without deciding for themselves... even if your opinion was rash, or drunken, or triggered by a past experience, or even cultivated out of sheer meanness."

"I think a true influencer is a person who uses their social capital to influence people to think for themselves. A true influencer uses their platform to not only promote their own work but to share the work of others. A true influencer understands that they've been blessed with the ability to inform people's opinions and does not take that awesome responsibility lightly. An influencer uses their platform to make the world kinder, not scarier."

## RESUME AND ANALYSIS OF THE OFFENSIVE CONTENT OF THE WORDS OF THE CAMILY

#### **OFFENCES AND THREATS**

- Bitch → offence, insult
- You fucking bitch → **offence reinforced**
- Little shit → **offence**, **insult**
- What a SEWER RAT → insult
- IMA STEAL THE HATERS KNEECAP → threat of violence
- Hater can sit in a while and rot  $\rightarrow$  hate
- *I want the Camily to go and fuck em up; Phff! Go and fuck up that hater!* → **incitement to violence and harassment from an adult to (mainly) minors**
- Wait. If we're being called a cult, let's show up to their door with guns → **threat of violence** accompanied with visual
- They're not gonna let you do things your way. Be prepared dear, I'm warning you, no matter how prepared you'll be, the Camily will win  $\rightarrow$  a straight-up **threat**

- Making fun of someone receiving death threats and laughing when hearing violent words directed at someone → **glorification of violence**
- Asking other people to report someone in mass on the basis of nothing → **an adult** inciting minors to commit offensive actions
- *I want the Camily to go and fuck em up; Phff! Go and fuck up that hater!* → **incitement to violence**
- "[READING] They don't deserve bread" "No they don't!" → **disdain and hate** of a human being
- "[READING] She is cancelled!" "Yes she is!" (laughs) → **bullying**
- "Aww Thanks guys, screw them. → **offence**
- *Spamming bunnies*: **spam**
- Sending repeatedly aggressive and hateful messages → **harassment**
- Public mocking of the content of a random blog → **bullying**

#### MALICIOUS RUMOURS AND ACCUSATIONS

- Accusing me of making death threats when I was the one actually calling them out: "They are also giving death threats. THEY'RE ACTUALLY GIVING DEATH THREATHS FROM WHAT CAMERON HAS SAID" "Ours is a joke. Theirs is actual death threaths" "Cameron said they've been making threaths"
- Accusing me of harassing and bullying: "She's harassing me by posting about it. She was reposting slandering things about me and my brother" "She was slandering and talking abt John n not respecting privacy"
- Accusing me of using an abusive language
- Accusing me of spreading hate (and brainwashing people into believing in the hate I spread)
- Accusing me of giving a hard time to someone, hence deliberately making someone suffer
- Accusing me of sneaking an accomplice in a private chat
- Accusing me of pretending to be a fan to expose what is being written in a private chat

- Accusing me of saying words I've never written and agreed with, like associating
  me to the anon that talked about showers and lack of real followers
- Accusing me of creating an art server behind Cameron's back
- Accusing me of talking against Cameron

If this wasn't already clear this is harassment, bullying and incitement. Do you know how it's called when you commit similar actions with the help of technology? It's **cyberbullying**.

#### 7. CYBERBULLYING

"It was just spur of the moment. I was with my friends at the time, so it was just messing around. I didn't mean for her to see it all, it was just a joke with my friends. I thought only my friends on my Facebook would see it..."

Keeley Houghton, 18 convicted of Internet bullying in the UK and jailed for three months after posting a threatening message towards another teen on Facebook. <a href="https://www.prevnet.ca/bullying/cyber-bullying/legal-consequences">https://www.prevnet.ca/bullying/cyber-bullying/legal-consequences</a>

Definition of Cyberbullying: "Cyberbullying is bullying online and any form of anti-social behaviour over the internet or via a mobile device. It is an attack or abuse, using technology, which is intended to cause another person harm, distress or personal loss." <a href="https://www.nationalbullyinghelpline.co.uk/cyberbullying.html">https://www.nationalbullyinghelpline.co.uk/cyberbullying.html</a>

#### TYPES OF CYBERBULLYING

**Mobile phone and other mobile devices:** using a mobile phone or similar device to send abusive or threatening text messages, video messages, photo messages and phone calls. This includes anonymous text messages sent using Bluetooth technology and distributing phone video footage of physical attacks on people, or 'happy slapping'.

**Email:** this includes abusive or threatening emails sent to a single target, or to a group in order to encourage or incite others to take part in the sending of abusive emails or phone messages to individuals.

**Instant messenger and chatrooms:** the use of instant messaging or chatrooms to send abusive or threatening messages or to encourage others to send abusive or threatening messages to individuals.

**Social networking sites:** creating profiles or contributing to pages on social networking sites, such as Facebook and Twitter, that abuse or threaten individuals. This includes the posting of images or emails of others on social networking sites without their express

permission, or assuming the identity of others by getting hold of their account details and sending or posting messages on their behalf, could be classed as cyberbullying. Individuals using social media sites to harass and abuse others are often called 'trolls'.

**Interactive gaming:** the use of games to abuse or threaten others. This includes locking people out of games, spreading rumours about others, adding the email addresses and profiles of others to gaming mailing lists, or hacking into other's accounts.

**Sending viruses:** the use of viruses sent to others to corrupt or delete information on their personal computer.

https://www.inbrief.co.uk/offences/cyberbullying/

**Flaming:** this is when someone is purposely using really extreme and offensive language and getting into online arguments and fights. They do this to cause reactions and enjoy the fact it causes someone to get distressed.

**Cyber Stalking:** this is the act of repeatedly sending messages that include threats of harm, harassment, intimidating messages, or engaging in other online activities that make a person afraid for his or her safety. The actions may be illegal too depending on what they are doing.

**Harassment:** this is the act of sending offensive, rude, and insulting messages and being abusive. Nasty or humiliating comments on posts, photos and in chat rooms. Being explicitly offensive on gaming sites. Harassment is when something a person says or does makes someone fear for his or her safety, or for the safety of others. Even if the perpetrator did not intend to frighten someone, she or he can be charged with harassment if the target feels threatened. Criminal harassment is punishable by up to 10 years in prison. <a href="https://www.bullying.co.uk/cyberbullying/what-is-cyberbullying/">https://www.bullying.co.uk/cyberbullying/what-is-cyberbullying/</a>

#### EFFECTS OF CYBERBULLYING

Cyberbullying is harder to prevent than traditional bullying. And in some ways, cyberbullying may be worse emotionally for victims because the aggressive acts can occur at anytime, anywhere.

"Of those who had been victimized, one in four reported that it had resulted in fear for their safety," the researchers say. "The feeling of being unsafe is probably worse in cyberbullying compared with traditional bullying. Traditional bullying typically occurs on school grounds, so victims are safe at least within their homes. With cyberbullying, victims are accessible 24 hours a day, seven days a week."

https://www.livescience.com/6692-cyberbullies-victims-suffer-physical-mental-toll.html

#### **Psychological Effects**

Cyberbullying victims feel as if they are being humiliated in front of the world stage and the attacks can be viewed by anyone 24-hours a day. They are well aware that cyber space can't be 100% scrubbed of these messages. They also worry about what this will do to their social life. But what parents and educators see the most is how this kind of bullying can affect a person's self-esteem and academic performance.

The psychological effects of cyberbullying are drenched in the shame that builds up around having hate messages splashed on a Facebook page, a private message, photo, text or email forwarded or exposed to others. Another psychological effect is rooted in the constant fear that these online acts may eventually manifest as physical violence. Studies of school-age cyber victims indicate heightened risk of depression, anxiety, phobic anxiety and paranoia.

### **Emotional Effects**

Cyberbullying victims experience a sudden lack of acceptance within their peer group, which results in feelings of loneliness and isolation. That prolonged social withdrawal could easily lead to low self-esteem and depression. At the very least, cyberbullying effects self-esteem, academic achievement and emotional well-being.

#### **Physical Stress**

A sweeping new review has found that clear physical effects can be tied to bullying as well. Studies have shown that daily school-age cyberbullying manifested in physical psychosomatic symptoms such as headaches, abdominal pain and sleeplessness and of behavioral difficulties including alcohol consumption. https://www.seekingjustice.com/blog/the-effects-of-cyberbullying/

#### 8. LEGAL CONSEQUENCES OF CYBERBULLYING

There is no legal definition of cyberbullying at this time, and there is no specific anticyberbullying legislation. However, it can be dealt with under other criminal and civil laws.

#### PROTECTION FROM HARASSMENT ACT 1997

Under the Protection from <u>Harassment Act 1997</u> it is a criminal offence for a person to pursue a course of conduct which amounts to the harassment of another, which the perpetrator knows or ought to know amounts to harassment. This could include sending a person multiple abusive emails with the intention of causing alarm or distress. A person found guilty of this offence could receive up to six months imprisonment, a financial penalty or both.

Section 4 of the Protection from Harassment Act 1997 provides the potential for greater punishment to those found guilty of causing another person to fear, on at least two occasions, that violence will be used against them. A person found guilty of this offence could receive up to 5 years in prison, as well as a fine.

The 1997 Act also gives Courts the power to grant restraining orders against those found guilty of an offence in order to protect the victim.

#### **MALICIOUS COMMUNICATIONS ACT 1988**

Section 1 of the Malicious Communications Act 1988 states that it is an offence for any person to send a communication that is "indecent or grossly offensive" for the purpose of causing "distress or anxiety to the recipient". The Act also extends to threats and

information which is false and known or believed to be false by the sender of the communication. A person found guilty of this offence is liable to receive a prison sentence of up to 6 months, a fine (currently of up to £5,000) or even both.

#### **COMMUNICATIONS ACT 2003**

Section 127 of the Communications Act 2003 makes it a criminal offence to send via any electronic communication network a message or other matter that is deemed "grossly offences or of an indecent, obscene or menacing character". If found guilty of an offence under section 127 of the Communications Act 2003, a person can receive up to six months in prison, a fine or both.

#### **OBSCENE PUBLICATIONS ACT 1959**

The Obscene Publications Act 1959 makes it an offence to publish an obscene article. An obscene article is classed as one whose effect is to deprave and corrupt persons likely to read, see or hear the matter contained or embodied in the article. Publishing includes circulating, showing, playing or projecting the article or transmitting the data.

#### **PUBLIC ORDER ACT 1986**

Under section 5 of the Public Order Act 1986, it is an offence to use threatening, abusive or insulting words, behaviour, writing or any visual representations likely to cause harassment, alarm or distress within the hearing or sight of a person. With regards to cyberbullying, this offence could apply where the camera or video functionality now found on the vast majority of mobile phones is used as a way of causing such harassment, alarm or distress.

#### **COMPUTER MISUSE ACT 1990**

If in the course of cyberbullying a person hacks into the victim's online accounts or personal computer, they may be committing an offence under the Computer Misuse Act 1990.

#### CYBER BULLYING IN THE WORKPLACE

Bullying in the workplace is an increasing problem, especially with regards to cyber bullying. One in five employees have experienced some form of workplace bullying, which can result in time off work due to illness and stress. Reports suggest that bullying in the workplace costs UK employers an estimated £2bn a year in lost productivity and sick pay.

Under the Health and Safety at Work Act 1974, all employers have a duty of care to provide employees with a safe working environment. If an employee is a victim of cyberbullying at work through the use of the company's computer equipment and infrastructure, the employer may be in breach of their duty to protect employees under the Health and Safety at Work Act.

https://www.localsolicitors.com/criminal-guides/the-law-on-cyberbullying

#### 9. VICTIMS OF CYBERBULLYING

https://en.wikipedia.org/wiki/Category:Victims of cyberbullying

#### 10. CONCLUSIONS

Cyberbullying can cause physical, emotional and psychological effects on the victims, usually teenagers.

I am an adult and my use of the internet mainly functions as an escape from the stress: a happy place to be able to relax and have fun.

I witnessed more than once arguments and discussions, the so called "anon hate" and "fandom drama", but never something as big as what the Camily did. I myself engaged in civil arguments as well in the past, but I never let what happened online take a toll on me.

I can handle myself and yet I was honestly surprised to recognize symptoms on myself after being publicly harassed for days, after seeing my words twisted, after being unfairly judged for a mean and disrespectful person, a hater. The main issue was the unfairness of all of it and the superficiality and the deliberate rejection to educate themselves from my accusers' part.

Anonymous readers shared mean spirited criticism towards Cameron on my blog and I was associated to those words, despite the fact that I literally tried to calm them down. Anonymous readers mentioned ambiguos facts concerning Cameron's brother and I was accused to publish slanderings.

An ex member of the Camily decided to abandon the community for disagreeing with their methods and I was accused of being that same person, sneaking with premeditation in the Camily's private conversations with some kind of malicious aim.

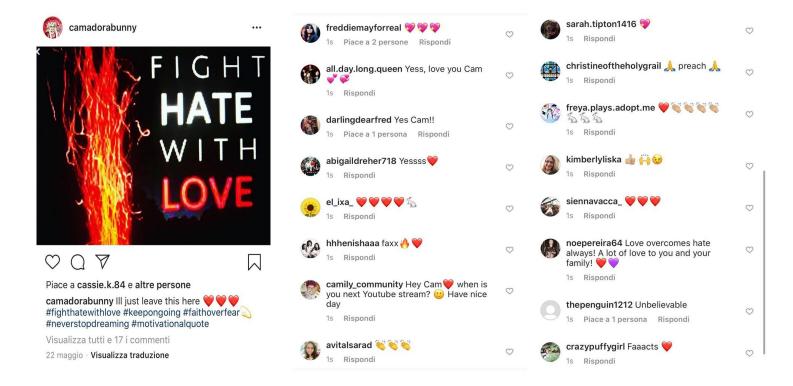
This caused me a lot of nervousness and stress, which also had physical repercussions. What happened to me could have happened to a minor struggling with some kind of mental or physical issues: the Camily indeed had no idea of my actual age, conditions and personal background. I have no doubt that they could have caused more damage than the one they caused me.

Cameron is almost 27. A big percentage of the members of the Camily are minors between 13-16 years old.

From what I know, they feel like they're part of a family, held together by Cameron, their leader, their friend, their hero: everything revolves around Cameron, the one that gives the name to this community of fans.

Cameron is everything for many of them, their inconditional loyalty and blind trust has been proved by their actions against me, without even questioning if Cameron had misunderstood my words. They actually had no idea that I wasn't even the one speculating about Cameron's hygiene or lack of fans, and even if that was the case, nothing could have excused a similar reaction. I am pretty sure that the majority still supports what Cameron did, claiming that they "fought hate with love". I am concerned about their concept of love.

#### 22 May 2020



Some of them confessed to be afraid to express their disagreement for the behaviour of Cameron and his friends. They didn't want to be called "traitors".

Other people outraged by the situation tried to make them stop and were blocked.

My biggest concern at this point is: in this worrying environment, what can happen emotionally to the most vulnerable members of the Camily, if one day one of them gets kicked out for following their morals and disagreeing with him? Will another person be targeted as hater and have to go through harassment for a misreading?

I believe it's important that the Camily realizes the nature and the repercussions of what they did and how to responsibly use the internet and social media, in order to avoid a repetition of these events and meet troubles with the law. To make this possible, Cameron should be the first one to take responsibility and become aware of the power of his ascendancy on his younger fans, working on a more positive influence by allowing different points of view, understanding the difference between hate and opinions and increasing the number of moderators in his channels.